This announcement appears for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for the securities of Emperor Capital Group Limited.

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(Incorporated in Bermuda with limited liability)
(Stock Code: 717)

## DELAY IN DESPATCH OF CIRCULAR IN RELATION TO (1) CONNECTED TRANSACTION – SUBSCRIPTION OF SHARES BY A CONNECTED PERSON; AND (2) WHITEWASH WAIVER

The despatch of the Circular will be delayed from 28 August 2009 to a date on or before 11 September 2009.

Reference is made to the announcements of Emperor Capital Group Limited dated 7 August 2009 ("First Announcement") and 19 August 2009 ("Second Announcement"). Terms used in this announcement shall have the same meaning as those defined in the First Announcement and Second Announcement unless the context requires otherwise.

Pursuant to Rule 8.2 of the Takeovers Code, the circular ("Circular") of the Company in relation to the Whitewash Waiver should be dispatched within 21 days of the date of the First Announcement, i.e. on or before 28 August 2009.

Pursuant to Rule 14A.49 of the Listing Rules, the Circular which also contain information in relation to the Subscription Agreement and Supplemental Subscription Agreement should be despatched within 21 days after the publication of the First Announcement, i.e. on or before 28 August 2009.

Additional time is required to finalize the contents of the Circular and the letter from the independent financial adviser of the Company to be included in the Circular. As a result, there will be a delay in despatch of the Circular. Applications have been made to the SFC and the Stock Exchange respectively for an extension from 28 August 2009 to a date on or before 11 September 2009 for the despatch of the Circular.

## By Order of the Board **Emperor Capital Group Limited Daisy Yeung**

Managing Director

Hong Kong, 27 August 2009

As at the date of this announcement, the Board comprises:

Executive Directors: Ms. Daisy Yeung (Managing Director)

Mr. Chan Pak Lam, Tom Ms. Choi Suk Hing, Louisa

Independent Non-Executive Directors: Mr. Fung Chi Kin,

Mr. Kwok Chi Sun, Vincent

Mr. Cheng Wing Keung, Raymond

The directors of the Company jointly and severally accept full responsibility for the accuracy of information contained in this announcement and confirm, having made all reasonable inquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement, the omission of which would make any statement in this announcement misleading.

\*for identification purposes only