

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



英皇證券集團有限公司*
Emperor Capital Group Limited
(Incorporated in Bermuda with limited liability)
(Stock Code: 717)

**VOLUNTARY ANNOUNCEMENT
DISPOSAL OF A MINORITY STAKE BY
THE CONTROLLING SHAREHOLDER**

This is a voluntary announcement made by Emperor Capital Group Limited (the “**Company**”).

The board of directors (the “**Board**”) of the Company is pleased to announce that on 7 August 2015, Emperor Capital Group Holdings Limited (“**Emperor Capital Holdings**”), the controlling shareholder (as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”)) of the Company, entered into a sale and purchase agreement to transfer 229,914,000 shares of the Company (“**Share(s)**”) (representing approximately 4% of the issued shares of the Company as at the date of this announcement) to an independent third party investor (“**Investor**”) at a total price of HK\$144,845,820 (equivalent to HK\$0.63 per Share) (the “**Transaction**”). Completion of the Transaction took place on 7 August 2015.

Following the completion of the Transaction, Emperor Capital Holdings is interested in 2,430,361,360 Shares (representing approximately 42.28% of the issued shares of the Company as at the date of this announcement) and shall remain as the controlling shareholder of the Company. To the best of the knowledge, information and belief of the directors of the Company, the Investor is a third party independent of the Company and its connected persons (as defined in the Listing Rules).

The Investor is one of the largest financial institutions in China. The Board considers that the Transaction not only strengthens the shareholders’ portfolio of the Company, but also provides a strong support to the Company’s growth in the future. The Board believes that, together with the institutional investors introduced to the Company in the recent share subscription and placing fund raising exercises, the Transaction can enhance the strategic development of the Company in the long run.

By order of the Board of
Emperor Capital Group Limited
Daisy Yeung
Managing Director

Hong Kong, 7 August 2015

** for identification purposes only*

As at the date of this announcement, the Board comprises:

Executive Directors:

Ms. Daisy Yeung
Mr. Chan Shek Wah
Ms. Choi Suk Hing, Louisa
Ms. Pearl Chan

Independent Non-Executive Directors:

Mr. Chu Kar Wing
Mr. Poon Yan Wai
Ms. Wan Choi Ha