

[For Immediate Release]



英皇證券集團有限公司
Emperor Capital Group Limited

EMPEROR CAPITAL GROUP ANNOUNCES 2009/2010 ANNUAL RESULTS
REVENUE AND NET PROFIT SURGES BY 117.8% & 359.2% RESPECTIVELY

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EXPAND ASSET MANAGEMENT & IMPROVE ONLINE TRADING PLATFORM

(Hong Kong, December 7, 2010) Emperor Capital Group Limited (the “Group” or “ECG”) (Stock code: 717), a one-stop comprehensive financial services centre in Hong Kong today announces its satisfactory results for the 12 months ended 30 September 2010 (the “Year”).

Financial Highlights:

HK\$ '000	2010 (Audited)	2009 (Audited)	2009 (Unaudited)	Change (Year on Year)
	For the 12 months ended 30 September 2010	For the 18 months ended 30 September 2009 (Note)	For the 12 months ended 30 September 2009 (Note)	
Turnover	201,931	145,443	92,712	+117.8%
- Brokerage	85,630	88,490	60,127	+42.4%
- Financing	47,330	35,539	22,313	+112.1%
- Placing & Underwriting	62,295	16,369	7,333	+749.5%
- Corporate Finance	6,676	5,045	2,939	+127.2%
Profit/(Loss) for the Year/Period Attributable to Owners of the Company	72,106	(8,031)	15,701	+359.2%
Basic Earnings per Share	8.33 HK cents	(1.11) HK cents	2.18 HK cents	+282.1%
Dividend for the year/period per Share	2.5 HK cents	0.5 HK cents	0.5 HK cents	+400.0%

Note : Since the Group has changed the financial year end date from 31 March to 30 September in the year of 2008/2009, the last financial period covered 18 months instead. For simplicity, presenting corresponding 12 months amounts of the last financial period (the “Previous 12 Months Figures”) is more comparable with the results of current financial year. Meanwhile, the Previous 12 Months Figures will be used for the following comparison and analysis.

Riding on the gradual recovery of the world economy, the Group reported revenue of approximately HK\$201.9 million, representing a significant increase of 117.8%. Thanks to the Group's high operating efficiency and economy of scale, profit the Year attributable to the owners of the Company increased by 359.2% to HK\$72.1 million. Basic earnings per share were HK8.33 cents. The Group recommends a final dividend of 1.5 HK cents per share, making the total dividend for the Year to 2.5 HK cents per share.

Ms. Daisy Yeung, Managing Director of ECG, said, "During the Year, we continued to implement its strategic development plan and achieved steady growth across all business lines. Especially for the segment of placing and underwriting, we participated in a number of IPO projects, joining the underwriting syndicates and bringing in cornerstone investors for various IPO engagements, leveraging on the Group's strong connections and extensive market experiences."

Brokerage

During the Year, revenue generated from the brokerage services segment amounted to HK\$85.6 million, accounting for 42.4% (2009: 64.9%) of the revenue of the Group. Thanks to the outstanding achievement of the Group's frontline teams, such revenue represented an increment of 42.4% over the revenue for the same period last year.

With respect to operation developments, the Group implemented various measures such as expanding its retail brokerage teams and improving its service, resulting in a notable surge in trading amount of institutional and retail investors. Meanwhile, the Group continued its efforts on expanding the division of wealth management to grasp the market opportunities on growing customers' demand for diversifying its assets under management.

Financing

During the Year, the strong market sentiment provided more incentives for fund raising and corporate exercise. Revenue from this segment was up by 112.1% to HK\$47.3 million (2009: HK\$22.3 million), showing the increasing market demand for margin and IPO financing, while the IPO drew much market attention.

Placing and Underwriting

During the Year under review, the Group achieved outstanding performance in this segment as a result of the positive sentiment towards IPO, fund raising and corporate exercise in the market. This segment recorded revenue of HK\$62.3 million (2009: HK\$7.33 million), accounting for 30.8% of the Group's total revenue and becoming its another major revenue source and growth driver.

The Group participated in a number of IPO projects, joining the underwriting syndicates and bringing in cornerstone investors for Evergrande Real Estate Group Limited, Fantasia Holdings Group Co., Limited, Kaisa Group Holdings Ltd. and Z-Obee Holdings Limited.

Corporate Finance

During the Year, this segment recorded of HK\$6.7 million (2009: HK\$2.9 million) which accounted for 3.3% of the Group's total revenue. During the Year, it has been appointed financial adviser and independent financial adviser for a number of corporate transactions and secured four IPO sponsor mandates for companies seeking to be listed on both the Main Board and the GEM Board of the Hong Kong Stock Exchange.

Ms. Yeung concluded, "With the commencement of new business in asset management, we will allocate more resources to provide more and better products and services to cater the various investment needs of customers. Facing the rising use of internet, the Group has improved its current securities online trading platform for capturing the untapped market and creating value-added services to the existing customers. Looking forward, the Group will continue to provide a comprehensive one-stop investment platform, adopt the scientific outlook on development and push forward the implementation of its strategic development plan amid a complex and volatile economic environment."

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About Emperor Capital Group Limited

Established in 1993, Emperor Capital Group Limited is a renowned Hong Kong based brokerage house providing a wide range of financial services including brokerage services for securities, futures and options traded on the exchanges in Hong Kong, the USA, Japan and United Kingdom; as well as insurance and other wealth management products. It also provides margin and other financing services and corporate finance advisory services.

For more information, please visit: www.emperor717.com.hk

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