



英皇證券集團有限公司
Emperor Capital Group Limited

於百慕達註冊成立之有限公司 Incorporated in Bermuda with limited liability

INTRODUCES STRATEGIC SHAREHOLDER

(Hong Kong, 7 Aug 2015) **Emperor Capital Group Limited** (the “Group” or “Emperor Capital Group”) (Stock code: 717), a one-stop comprehensive financial services institution in Hong Kong, announces that its controlling shareholder today transferred 229,914,000 shares (representing approximately 4.0% of the entire issued shares) to an independent third party investor (the “Investor”) at a total consideration of HK\$144,845,820 (equivalent to HK\$0.63 per share) (the “Transaction”).

Immediately after completion of the Transaction, controlling shareholder will hold 2,430,361,360 shares (representing approximately 42.28% of the entire issued shares) and remain as the controlling shareholder of the Group.

Ms. Daisy Yeung, Managing Director of Emperor Capital Group, said, “We are proud that the Investor, who is one of the largest financial institutions in China, joins the Group as a strategic shareholder. This demonstrates the Investor’s confidence in our prospects. The Transaction not only strengthens the shareholders’ portfolio of the Group, but also provides a strong support to our growth in the future. We believe that, together with the institutional investors introduced to the Group in the recent share subscription and placing fund raising exercises, the Transaction can enhance the strategic development of the Group in the long run.”

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About Emperor Capital Group Limited

Established in 1993, Emperor Capital Group Limited (717.HK) is a renowned Hong Kong based financial institution providing a wide range of financial services including (i) commercial and personal lending as well as margin and IPO financing; (ii) brokerage, wealth management and asset management; (iii) placing and underwriting services for listed issuers; and (iv) corporate finance advisory services.

For more information, please visit its website: www.emperorcgroup.com

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