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英皇證券集團有限公司* Emperor Capital Group Limited

(Incorporated in Bermuda with limited liability)
(Stock Code: 717)

CHANGE OF FINANCIAL YEAR END DATE

The financial year end date of the Group will be changed from 31 March to 30 September with immediate effect. Prior approval had been obtained from the Securities and Futures Commission on the change of financial year end date of certain subsidiaries (which are licenced corporations or their associated entities) of the Company. Accordingly, the next financial year end date of the Company will be 30 September 2009.

CHANGE OF FINANCIAL YEAR END DATE

The board of directors (the "Board") of Emperor Capital Group Limited (the "Company") announces that the financial year end date of the Company and its subsidiaries (collectively, the "Group") will be changed from 31 March to 30 September with immediate effect. Prior approval had been obtained from the Securities and Futures Commission on the change of financial year end date of certain subsidiaries (which are licenced corporations or their associated entities) of the Company. Accordingly, the next financial year end date of the Company will be 30 September 2009 covering a 18-month period from 1 April 2008 to 30 September 2009 and the Company will announce and publish its:

- (i) second unaudited interim results for the 12 months ending 31 March 2009 on or before 30 June 2009; and
- (ii) audited final results for the 18 months ending 30 September 2009 on or before 31 January 2010.

As such, no annual general meeting of the Company will be held in the calendar year of 2009 and that the Company's forthcoming annual general meeting is expected to be held in January 2010 or February 2010 to adopt the audited financial statements for the period from 1 April 2008 to 30 September 2009.

REASONS FOR THE CHANGE

In line with the investment cycle of global capital market and the investment practice of fund managers and investors, the Group usually records lower business activities in the fourth quarter of the calendar year. As such, it will be administratively more efficient for the Group to reallocate resources among business operation support to handle administrative matters like the preparation of annual results announcement and annual report in the fourth quarter of the calendar year should the Group's financial year end date be changed to 30 September. The Company foresees that the change of the financial year end date would not result in any material financial and operational impact on the Group. The Board confirms that there is no other matter of significance which needs to be brought to the attention of the Shareholders in this regard.

By order of the Board

Emperor Capital Group Limited

Daisy Yeung

Managing Director

Hong Kong, 25 March 2009

As at the date of this announcement, the Board comprises:

Executive Directors: Ms. Daisy Yeung (Managing Director)

Mr. Chan Pak Lam, Tom Ms. Choi Suk Hing, Louisa

Independent Non-executive Directors: Mr. Fung Chi Kin

Mr. Kwok Chi Sun, Vincent

Mr. Cheng Wing Keung, Raymond

^{*} for identification purpose only