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英皇證券集團有限公司* Emperor Capital Group Limited

(Incorporated in Bermuda with limited liability)
(Stock Code: 717)

UNUSUAL PRICE AND TRADING VOLUME MOVEMENTS

This announcement is made by Emperor Capital Group Limited (the "Company") at the request of The Stock Exchange of Hong Kong Limited and pursuant to Rule 13.10 of the Rules Governing the Listing of Securities on the Stock Exchange.

The board (the "Board") of directors ("Directors") of the Company has noted the recent increases in the price and trading volume of the shares of the Company. Having made such enquiry with respect to the Company as is reasonable in the circumstances, the Board confirms that, save as the results announcement of the Company for the year ended 30 September 2014 published on 3 December 2014, it is not aware of any reasons for these movements or of any information which must be announced to avoid a false market in the Company's securities or of any inside information that needs to be disclosed under Part XIVA of the Securities and Futures Ordinance.

This announcement is made by the order of the Board. The Directors collectively and individually accepts responsibility for the accuracy of this announcement.

By order of the Board

Emperor Capital Group Limited

Daisy Yeung

Managing Director

Hong Kong, 8 December 2014

As at the date hereof, the Board comprises:

Executive Directors: Ms. Daisy Yeung

Mr. Chan Shek Wah

Ms. Choi Suk Hing, Louisa

Ms. Pearl Chan

Independent Non-Executive Directors: Mr. Chu Kar Wing

Mr. Poon Yan Wai

Mr. Tse Hin Lin, Arnold