



PROPOSES SHARE SUBSCRIPTION & PLACING OF NEW SHARES

(Hong Kong, 8 Jul 2015) **Emperor Capital Group Limited** (the “Group” or “Emperor Capital Group”) (Stock code: 717), a one-stop comprehensive financial services institution in Hong Kong, proposes to raise approximately HK\$430 million by share subscription and placing of new shares under general mandate (the “Share Subscription & Placement”) at HK\$0.88 per subscription and placing share (the “Subscription & Placing Price”).

The Group proposes to issue and place in an aggregate of 500,000,000 shares (i.e. 222,000,000 subscription shares and a maximum number of 278,000,000 placing shares), which represent approximately 9.53% of the existing issued share capital of the Group. The Subscription & Placing Price represent a premium of approximately 51.72% to the closing price of HK\$0.58 per share as quoted on The Stock Exchange of Hong Kong Limited on 7 Jul 2015 (i.e. the last trading day).

The estimated aggregate net proceeds from the Share Subscription & Placement will be approximately HK\$430 million, which are intended to be used (i) for expansion of money lending business which include the commercial and personal lending as well as margin and IPO financing, and (ii) for repayment of outstanding loans.

The controlling shareholder of the Group currently holds 2,660,275,360 shares, representing approximately 50.69% of the issued share capital of the Group. The controlling shareholder will hold approximately 46.28% of the enlarged issued share capital of the Group, immediately after completion of the Share Subscription & Placement.

The Share Subscription & Placement as above is intended to replace the previous proposed share subscription and placement announced on 26 May 2015. The subscribers and placees list of the Share Subscription & Placement remains the same as the previous one announced on 26 May 2015, reflecting investors’ confidence in the Group’s prospects and future business development.

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About Emperor Capital Group Limited

Established in 1993, Emperor Capital Group Limited (717.HK) is a renowned Hong Kong based financial institution providing a wide range of financial services including (i) commercial and personal lending as well as margin and IPO financing; (ii) brokerage, wealth management and asset management; (iii) placing and underwriting services for listed issuers; and (iv) corporate finance advisory services.

For more information, please visit its website: www.emperorgroup.com

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