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英皇證券集團有限公司^{*} Emperor Capital Group Limited (Incorporated in Bermuda with limited liability) (Stock Code: 717)

DISCLOSEABLE TRANSACTION

RELATING TO THE PROVISION OF LOAN FACILITIES

The Board announces that on 28 July 2014, the Lender, an indirect wholly-owned subsidiary of the Company, entered into:

- (i) the Loan Agreement A with Borrower A, under which the Lender has agreed to provide the Loan Facility A of up to HK\$115,000,000 to Borrower A. The Loan Facility A shall be available for drawdown upon signing the Loan Agreement A, and shall be repaid within 1 month from the date of drawdown; and
- (ii) the Loan Agreement B with Borrower B, under which the Lender has agreed to provide the Loan Facility B of up to HK\$100,000,000 to Borrower B. The Loan Facility B shall be available for drawdown upon signing the Loan Agreement B, and shall be repaid within 1 month from the date of drawdown.

Pursuant to Rule 14.06(2) of the Listing Rules, the granting of each of the Loan Facility A and Loan Facility B constitutes a discloseable transaction of the Company as the relevant percentage ratio(s) exceed 5% but are under 25% and both are subject to the announcement requirement as set out in the Listing Rules but are exempt from shareholders' approval requirement under the Listing Rules.

The Board announces that on 28 July 2014, the Lender, an indirect wholly-owned subsidiary of the Company, entered into (i) the Loan Agreement A with Borrower A, under which the Lender has agreed to provide the Loan Facility A of up to HK\$115,000,000 to Borrower A; and (ii) the Loan Agreement B with Borrower B, under which the Lender has agreed to provide the Loan Facility B of up to HK\$100,000,000 to Borrower B.

* for identification purposes only

THE LOAN AGREEMENT A

Date: 28 July 2014

Lender: Emperor Finance

Borrower: Borrower A

Borrower A is an individual. To the best knowledge, information and belief of the Directors having made all reasonable enquiries, Borrower A is an independent third party not connected with the Company or connected persons of the Company.

Principal terms of the Loan Agreement A

Amount of the Loan Facility A:	up to HK\$115,000,000
Drawdown:	available for drawdown upon signing the Loan Agreement A
Repayment:	within 1 month from the date of drawdown
Interest:	1% per month

THE LOAN AGREEMENT B

Date: 28 July 2014

Lender: Emperor Finance

Borrower: Borrower B

Borrower B is an individual. To the best knowledge, information and belief of the Directors having made all reasonable enquiries, Borrower B is an independent third party not connected with the Company or connected persons of the Company.

Principal terms of the Loan Agreement B

Amount of the Loan Facility B:	up to HK\$100,000,000
Drawdown:	available for drawdown upon signing the Loan Agreement B
Repayment:	within 1 month from the date of drawdown
Interest:	1% per month

REASONS FOR ENTERING INTO THE LOAN AGREEMENTS

The principal business activity of the Company is investment holding and its subsidiaries are principally engaged in the provision of financial services in Hong Kong, including (i) brokerage services for securities, futures and options traded on the exchanges in Hong Kong, the United States, Japan and the United Kingdom, as well as wealth management and asset management services; (ii) margin and initial public offering financings as well as loans and advances such as personal money lending and second mortgage loan; (iii) placing and underwriting services; and (iv) corporate finance advisory services.

The Lender is a registered money lender holding a valid money lenders licence under the Money Lenders Ordinance (Chapter 163 of the Laws of Hong Kong) and is principally engaged in the business of money lending services. The provision of the Loan Facilities is a transaction carried out as part of the ordinary and usual course of business activities of the Group. The Loan Facilities will be funded by internal resources of the Group.

The terms of the Loan Agreements were arrived at after arm's length negotiations between the Lender and Borrower A and Borrower B respectively. After considering the expected revenue to be generated and the attractive return to the Group, the Directors are of the view that the provision of the Loan Facilities under the Loan Agreements are on normal commercial terms which are fair and reasonable and in the interests of the Company and its Shareholders as a whole.

IMPLICATIONS UNDER THE LISTING RULES

Pursuant to Rule 14.06(2) of the Listing Rules, the granting of each of the Loan Facility A and Loan Facility B constitutes a discloseable transaction of the Company as the relevant percentage ratio(s) exceed 5% but are under 25% and both are subject to the announcement requirement as set out in the Listing Rules but are exempt from shareholders' approval requirement under the Listing Rules.

DEFINITIONS

"Board"	board of Directors of the Company
"Borrower A"	the borrower under the Loan Agreement A and an independent third party
"Borrower B"	the borrower under the Loan Agreement B and an independent third party
"Company"	Emperor Capital Group Limited, an exempted company incorporated in Bermuda with limited liability, the shares of which are listed on the Stock Exchange
"connected persons"	has the meaning ascribed to it under the Listing Rules
"Directors"	the directors of the Company
"Group"	the Company and its subsidiaries

"HK\$"	Hong Kong dollars, the lawful currency of Hong Kong
"Hong Kong"	Hong Kong Special Administrative Region of The People's Republic of China
"Lender"	Emperor Finance Limited, a company incorporated in Hong Kong with limited liability and an indirect wholly-owned subsidiary of the Company
"Listing Rules"	The Rules Governing the Listing of Securities on the Stock Exchange
"Loan Agreement A"	the loan agreement dated 28 June 2014 entered into between the Lender and the Borrower A relating to the granting of the Loan Facility A
"Loan Agreement B"	the loan agreement dated 28 June 2014 entered into between the Lender and the Borrower relating to the granting of the Loan Facility B
"Loan Agreements"	the Loan Agreement A and the Loan Agreement B
"Loan Facility A"	the loan facility in the amount of up to HK\$115,000,000 granted by the Lender to the Borrower A pursuant to the terms of the Loan Agreement A
"Loan Facility B"	the loan facility in the amount of up to HK\$100,000,000 granted by the Lender to the Borrower B pursuant to the terms of the Loan Agreement B
"Loan Facilities"	the Loan Facility A and the Loan Facility B
"percentage ratio(s)"	percentage ratio(s) as set out in Rule 14.07 of the Listing Rules to be applied for determining the classification of a transaction
"Share(s)"	ordinary shares of HK\$0.01 each in the issued share capital of the Company
"Shareholders"	holders of Shares

"Stock Exchange"

The Stock Exchange of Hong Kong Limited

"%"

per cent

By order of the Board of Emperor Capital Group Limited Daisy Yeung Managing Director

Hong Kong, 28 June 2014

As at the date of this announcement, the Board comprises:

Executive Directors:

Ms. Daisy Yeung Mr. Chan Shek Wah Ms. Choi Suk Hing, Louisa Ms. Pearl Chan

Independent Non-Executive Directors:

Mr. Chu Kar Wing Mr. Poon Yan Wai Mr. Tse Hin Lin, Arnold