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英皇證券集團有限公司*
Emperor Capital Group Limited
(Incorporated in Bermuda with limited liability)
(Stock code: 717)

ISSUE OF THE SEVENTH TRANCHE OF THE BONDS

Placing Agent



英皇證券(香港)有限公司
Emperor Securities Limited

Reference is made to the announcements of Emperor Capital Group Limited (the “**Company**”) dated 15 March 2016, 5 April 2016, 29 April 2016, 30 May 2016, 29 June 2016 and 29 July 2016 (the “**Announcements**”) in relation to the placing of Bonds of up to the aggregate principal amount of HK\$1,200 million. Unless otherwise defined, capitalized terms used in this announcement shall have the same meanings as defined in the Announcements.

The Board is pleased to announce that the seventh tranche of the Bonds comprising of HK\$ Bonds with principal amount of HK\$125,100,000 and US\$ Bonds with principal amount of US\$1,400,000 (equivalent to approximately HK\$10,920,000) was issued on 29 August 2016. The maturity date of the seventh tranche of the Bonds will be on the third anniversary of their date of issue (i.e. 29 August 2019). The interest rate of the HK\$ Bonds is 5.25% per annum whilst the interest rate of the US\$ Bonds is 4.5% per annum.

Taking into account the issue of the seventh tranche of the Bonds, up to the date of this announcement, an aggregate principal amount of approximately HK\$889,300,000 of the Bonds comprising of HK\$ Bonds with principal amount of HK\$842,500,000 and US\$ Bonds with principal amount of US\$6,000,000 (equivalent to approximately HK\$46,800,000) has been successfully placed and issued under the Bond Placing by the Company.

** for identification purposes only*

The Placing Period will last until 31 December 2016 and the issue of the Bonds can take place in multiple tranches, further announcement will be made by the Company in relation to any additional tranche(s) of the Bonds as and when appropriate.

By order of the Board
Emperor Capital Group Limited
Daisy Yeung
Managing Director

Hong Kong, 29 August 2016

As at the date of this announcement, the board of Directors comprises:

Executive Directors:

Ms. Daisy Yeung
Mr. Chan Shek Wah
Ms. Choi Suk Hing, Louisa
Ms. Pearl Chan

Independent Non-Executive Directors:

Mr. Chu Kar Wing
Mr. Poon Yan Wai
Ms. Wan Choi Ha