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(Incorporated in Bermuda with limited liability)
(Stock Code: 717)

PROFIT WARNING

This announcement is made by Emperor Capital Group Limited (the "Company" together with its subsidiaries collectively referred to as the "Group") pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions under Part XIVA of the "Securities and Futures Ordinance" (Chapter 571, Laws of Hong Kong).

The board of directors of the Company (the "**Board**") wishes to inform the shareholders and potential investors of the Company that, based on the preliminary review on the latest available financial information of the Group, the Group expects that the consolidated net loss will be not more than HK\$690 million (2020: HK\$690 million) for the year ended 30 September 2021 (the "**Year**"). During the Year, (i) the Group's total revenue declined as a result of a tough business operating environment, and (ii) the net impairment allowances relevant to margin loans, other loans and advances will decrease by at least 20% year-on-year.

As the Group's audited annual results for the Year ("Annual Results") have not yet been finalized, the information contained in this annual results is only based on the information currently available. Publication of the Annual Results is scheduled to be made in late-December 2021.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board of **Emperor Capital Group Limited Daisy Yeung** *Managing Director*

Hong Kong, 3 December 2021

*for identification purpose only

As at the date of this announcement, the Board comprises:

Executive Directors: Ms Daisy Yeung

Ms Daisy Yeung Ms. Choi Suk Hing, Louisa

Ms. Pearl Chan

Independent Non-Executive Directors: Mr. Chu Kar Wing

Mr. Poon Yan Wai Ms. Wan Choi Ha