



英皇證券集團有限公司
Emperor Capital Group Limited

於百慕達註冊成立之有限公司 Incorporated in Bermuda with limited liability

ANNOUNCES 2015/16 ANNUAL RESULTS
NET PROFIT SURGES BY 22% TO HK\$526 MILLION

Financial Highlights

HK\$'000	For the year ended 30 September		Changes
	2016	2015	
Total revenue	986,215	835,077	+ 18.1%
Financing	773,402	465,762	+ 66.1%
Brokerage	109,206	151,499	- 27.9%
Placing & Underwriting	88,216	180,006	- 51.0%
Corporate Finance	15,391	37,810	- 59.3%
Net profit	525,621	430,251	+ 22.2%
Net profit margin	53.3%	51.5%	+ 1.8pp
Earnings per share			
Basic	HK8.95 cents	HK10.21 cents	- 12.3%
Diluted	HK8.95 cents	HK10.04 cents	- 10.9%
Total dividend per share	HK2.48 cents	HK2.30 cents	+ 7.8%

(Hong Kong, 8 December 2016) **Emperor Capital Group Limited** (the “Group” or “Emperor Capital Group”) (Stock code: 717), a one-stop comprehensive financial services institution in Hong Kong, today announced its annual results for the year ended 30 September 2016 (the “Year”).

Despite market volatility, the Group has managed to deliver satisfactory performance by continuously prioritising resources into financing segment. During the Year, the Group’s revenue registered a growth of 18.1% to HK\$986.2 million (2015: HK\$835.1 million), driven by a surge in interest income, which offset the revenue decline in all other segments in response to the weakened market sentiment. Net profit grew by 22.2% to HK\$525.6 million (2015: HK\$430.3 million). Net profit margin raised from 51.5% to 53.3%. Basic earnings per share was HK8.95 cents (2015: HK10.21 cents). The Group recommended the payment of a final dividend of HK1.28 cents per share (2015: HK1.60 cents). Together with the interim dividend of HK1.20 cents per share (2015: HK0.70 cent), the total dividend per share for the Year was HK2.48 cents (2015: HK2.30 cents).

Financing

The Group strived to bolster its capital base through diversified fund raising channels and expanded its loan book. With greater leverage, the financing segment achieved promising growth despite of the moderated credit demand in the market. During the

Year, revenue from the financing segment grew by 66.1% to HK\$773.4 million (2015: HK\$465.8 million), accounting for 78.4% (2015: 55.8%) of the Group's total revenue.

Aiming to penetrate into the property mortgage market, the Group stepped up its marketing efforts and developed extensive advertising campaigns to maximise the exposure of the branding of "Emperor Finance" across different media platforms. The campaigns have succeeded in boosting awareness in the marketplace and yielded immediate positive results in attracting new customers. The Group also expanded its team comprising of specialists who possess technical expertise and extensive experience in the provision of property mortgage services.

Brokerage

Amid a subdued market turnover, revenue from the brokerage segment decreased to HK\$109.2 million (2015: HK\$151.5 million), accounting for 11.1% (2015: 18.1%) of total revenue.

As at 30 September 2016, the Group operated 11 branches in Hong Kong, covering key commercial and popular residential areas with convenient pedestrian access. The Group also runs three liaison offices, in Beijing, Shanghai and Guangzhou. During the Year, the Group flourished its product offerings by introducing trading services for USD/CNH futures contracts on the Singapore Exchange Limited.

As the capital market connectivity improves, the Group is eyeing cross-border potentials with Mainland China investors. During the Year, the Group partnered with Sina Finance, a leading Chinese financial news portal, to launch the "Hong Kong Securities Investment Contest", offering an exciting opportunity for Mainland China investors to experience trading Hong Kong securities through a mock platform by using virtual funds. The contest attracted close to 10,000 participants.

Placing and Underwriting

Revenue from the placing and underwriting segment was HK\$88.2 million (2015: HK\$180.0 million), accounting for 8.9% (2015: 21.6%) of total revenue.

During the Year, the Group acted as Joint Bookrunner and Joint Lead Manager in the share offer of the IPO of Get Nice Financial Group Limited, which was listed on the Main Board of The Stock Exchange of Hong Kong Limited (the "Stock Exchange") in April 2016. The Group also acted as Sole Bookrunner and Joint Lead Manager in the IPO placing of Li Bo Ge Group Limited, which was listed on the Growth Enterprise Market Board of the Stock Exchange in June 2016.

Corporate Finance

During the Year, revenue from the corporate finance segment was HK\$15.4 million (2015: HK\$37.8 million), accounting for 1.6% (2015: 4.5%) of total revenue.

Ms. Daisy Yeung, Chief Executive Officer of Emperor Capital Group, said, “Notwithstanding a volatile financial landscape, we have once again delivered satisfactory performance, reflecting our unparalleled success in transformation to an interest income based financial institution. Looking ahead, we will capitalise on our unique market position, and explore new opportunities spanning various loan products.”

Ms. Yeung continued, “After China Huarong became our strategic shareholder, I am delighted that China Taiping Insurance has joined us recently. The support from the strategic shareholders signifies a strong vote of confidence towards our management team and future development. Their capital injection will enable our growth strategies which include our ambition to expand money lending business. As China accelerates opening up of the capital market, I am confident in maximising potential in Hong Kong’s financial sector and driving long-term solid business growth.”

- End -

About Emperor Capital Group Limited

Established in 1993, Emperor Capital Group Limited (717.HK) is a renowned Hong Kong based financial institution providing a wide range of financial services including (i) commercial and personal lending as well as margin and IPO financing; (ii) brokerage, wealth management and asset management; (iii) placing and underwriting services for listed issuers; and (iv) corporate finance advisory services. Currently, China Huarong and China Taiping Insurance are the strategic shareholders of Emperor Capital Group Limited. It has become one of the constituent stocks of MSCI HK Small Cap Index since 1 December 2015. For more information, please visit its website: www.emperorcapi.com

Investor/Media Enquiries

Ms. Anna Luk
Group IR Director
Tel: +852 2835 6783
Email: annaluk@emperorgroup.com

Ms. Winnie Kwong
Group IR Assistant Manager
Tel: +852 2835 6791
Email: winniekwong@emperorgroup.com