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(Incorporated in Bermuda with limited liability) (Stock Code: 717)

PROFIT WARNING

This announcement is made by Emperor Capital Group Limited (the "**Company**", together with its subsidiaries collectively referred to as the "**Group**") pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571, the Laws of Hong Kong).

The board of directors of the Company (the "**Board**") wishes to inform the shareholders and potential investors of the Company that, based on the preliminary review on the latest available financial information of the Group, the Group expects to record a net loss of not more than HK\$50.0 million for the six months ended 31 March 2022 (the "**Period**") (2021: net profit of HK\$53.7 million), which is mainly due to a decline in the Group's total revenue of less than 30% during the Period as a result of a tough business operating environment, and the net impairment allowances relevant to margin loans, other loans and advances recorded during the Period.

As the Group's unaudited interim results for the Period ("**Interim Results**") have not yet been finalized, the information contained in this announcement is only based on the information currently available. Publication of the Interim Results is scheduled to be made in late May 2022.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By order of the Board of Emperor Capital Group Limited Daisy Yeung Managing Director

Hong Kong, 6 May 2022

* for identification purpose only

As at the date of this announcement, the Board comprises:

Executive Directors:	Ms Daisy Yeung Ms. Choi Suk Hing, Louisa Ms. Pearl Chan
Independent Non-Executive Directors:	Mr. Poon Yan Wai Ms. Wan Choi Ha Mr. Wong Tak Ming, Gary