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CONTINUING CONNECTED TRANSACTIONS – PROVISION OF FINANCIAL SERVICES

The term of each of the 2018 Yeung FSA and 2018 Emperor Group FSA both dated 27 August 2018 in relation to the provision of financial services will expire on 30 September 2021. In order to continue such similar financial services, the Company entered into (i) the 2021 Yeung FSA; and (ii) the 2021 Emperor Group FSA with the relevant parties on 22 June 2021.

The Yeung Family and the Listed Members of Emperor Group are connected persons of the Company under Chapter 14A of the Listing Rules. As such, the transactions contemplated under the 2021 Yeung FSA and the 2021 Emperor Group FSA constitute continuing connected transactions of the Company.

As applicable percentage ratios calculated with reference to each of Yeung Proposed Annual Caps and Emperor Group Proposed Annual Caps exceed 5% and the respective annual amount exceeds HK\$10 million, the 2021 Yeung FSA, 2021 Emperor Group FSA, Yeung Proposed Annual Caps and Emperor Group Proposed Annual Caps are subject to announcement, the Independent Shareholders' approval, annual review and reporting requirements under the Listing Rules.

A circular containing, amongst others, details of the 2021 Yeung FSA, 2021 Emperor Group FSA, Yeung Proposed Annual Caps and Emperor Group Proposed Annual Caps, a letter of recommendation from the Independent Board Committee and a letter of advice from an independent financial adviser together with a notice convening the SGM will be despatched to the Shareholders on or before 4 August 2021 in accordance with the requirements of the Listing Rules.

^{*} for identification purpose only

BACKGROUND

Pursuant to the 2018 FSA, the Group provides various financial services to the Yeung Family and the Listed Members of Emperor Group in accordance with the terms and conditions thereof for the period from 1 October 2018 to 30 September 2021. The term of these agreements will expire on 30 September 2021. In order for the Group to continue to provide financial services to/from the Yeung Family and the Listed Members of Emperor Group which cover a wide range of services of the Group, the Board announces that the Company entered into the 2021 Yeung FSA and the 2021 Emperor Group FSA on 22 June 2021.

2021 YEUNG FSA

Pursuant to the 2021 Yeung FSA, the Group has agreed to (a) provide to the members of the Yeung Family (i) brokerage services for securities, futures and options trading; (ii) wealth management and asset management services; (iii) financing services including margin loans, IPO loans and term loans; and (iv) financial advisory services; (b) pay commission and fee to the Yeung Family, including (i) the commission and fee for their acting as placees or underwriters for the securities of the Company or for the securities underwritten or placed by the Group, and (ii) referral fee for introducing clients to the Group relating to the Group's business, commencing from 1 October 2021 up to 30 September 2024.

Detailed rates and terms (including the payment of commission and fee to/from the Yeung Family) will be specified in the individual contract(s) of each transaction based on the type of services and the considerations are normally settled by cash; and will be on normal commercial terms with reference to the market price and practice, and in any event no less favourable to the Group than those available to Independent Third Party.

The provision of the services between Yeung Family and the Group under the 2021 Yeung FSA is within the ordinary course of business of the Group.

In determining the annual caps under the 2021 Yeung FSA, the Directors have categorised the transactions thereunder as follows:

- (i) commission, brokerage, fees and interest income to be received from the Yeung Family;
- (ii) margin loans to be provided to the Yeung Family;
- (iii) IPO loans to be provided to the Yeung Family;
- (iv) term loans to be provided to the Yeung Family, such as tax loan, mortgage loan or loan for business or personal needs;
- (v) financial advisory services to be provided to the Yeung Family (including general corporate financial advice such as corporate governance issues, shareholders' dealings in shares, corporate investment and advice on Listing Rules or Takeovers Code); and

(vi) commission and fee to be paid to the Yeung Family for their acting as placees or underwriters for the securities or bonds to be issued (if any) by the Company or for the securities and bonds underwritten or placed by the Group, and/or referral fee for introducing clients to the Group relating to the Group's business.

Yeung Previous Annual Caps

Set out below are the Yeung Previous Annual Caps obtained for the 2018 Yeung FSA:

		For the financial year ended/ending 30 September		
		2019	2020	2021
		HK\$'000	HK\$'000	HK\$'000
(i)	Commission, brokerage, fees and interest			
	income from the Yeung Family	91,000	91,000	91,000
(ii)	Maximum margin loan amount to the			
	Yeung Family	700,000	700,000	700,000
(iii)	Maximum IPO loan amount to the Yeung			
	Family	200,000	200,000	200,000
(iv)	Maximum term loan amount to the Yeung			
	Family	280,000	280,000	280,000
(v)	Financial advisory fee from the Yeung			
	Family	15,000	16,000	17,000
(vi)	Commission and fee to the Yeung Family			
	for their services being provided to the			
	Group	31,000	36,000	42,000
Tota	1	1,317,000	1,323,000	1,330,000

Historical transactions amount under the 2018 Yeung FSA

Set out below are the historical transaction amounts under the 2018 Yeung FSA between the Yeung Family and the Group for the Period:

		30 Sep	cial year ended tember	For the seven months ended 30 April
		2019 <i>HK\$`000</i>	2020 <i>HK\$`000</i>	2021 <i>HK\$`000</i>
(i) Com	mission, brokerage, fees and interest			
	me from the Yeung Family	2,965	3,706	2,257
	imum margin loan amount to the			
Yeur	ng Family*	29,405	42,480	59,969
. ,	timum IPO loan amount to the Yeung			
Fam	•	1,165	199,807	160,353
	imum term loan amount to the Yeung		1 500	1 500
Fam	5	—	1,500	1,500
(v) Fina Fam	incial advisory fee from the Yeung		800	
	mission and fee to the Yeung Family	_	800	—
	heir services being provided to the			
Grou		_	_	_
Total		33,535	248,293	224,079

* The maximum amount granted during the relevant financial year or period.

All the Yeung Previous Annual Caps under the 2018 Yeung FSA are not exceeded as at the date of this announcement and it is expected that the transaction amounts made up to 30 September 2021 will not exceed such caps.

Yeung Proposed Annual Caps

Set out below are the Yeung Proposed Annual Caps for the 2021 Yeung FSA:

	For the finance	For the financial year ending 30 September	
	2022	2023	2024
	HK\$'000	HK\$'000	HK\$'000
(i) Commission, brokerage, fees and interest			
income from the Yeung Family	91,000	91,000	91,000
(ii) Maximum margin loan amount to the	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Yeung Family	700,000	700,000	700,000
(iii) Maximum IPO loan amount to the Yeung			
Family	250,000	250,000	250,000
(iv) Maximum term loan amount to the Yeung			
Family	280,000	280,000	280,000
(v) Financial advisory fee from the Yeung			
Family	15,000	15,000	15,000
(vi) Commission and fee to the Yeung Family			
for their services being provided to the			
Group	36,000	36,000	36,000
Tatal	1 272 000	1 272 000	1 272 000
Total	1,372,000	1,372,000	1,372,000

In determining the Yeung Proposed Annual Caps for the transactions contemplated under the 2021 Yeung FSA, the following principal factors have been taken into consideration:

- (i) Commission, brokerage, fees and interest income from the Yeung Family
 - the Yeung Proposed Annual Caps under this category shall include (i) commission and brokerage fees on dealing in securities, futures and options contracts; (ii) commission income from asset management, insurance brokerage and wealth management; and (iii) interest income from financing; and
 - the expected interest income to be generated assuming the proposed maximum amount of margin loans, term loans and IPO loans will be advanced to the Yeung Family for the three financial years ending 30 September 2024.

- the Yeung Proposed Annual Caps are calculated based on the following market rates:
 - (a) the normal market commission and brokerage fees on dealing in securities in Hong Kong range from approximately 0.1% to 0.25% of the transaction amount;
 - (b) management and performance fee from wealth and asset management will be charged at a percentage of the asset value and/or the appreciation of asset value with reference to the then prevailing market price and practice of the wealth and asset managers in the market; and
 - (c) the market interest rate for securities margin financing in Hong Kong ranges from approximately Prime Rate minus 0.5% to Prime Rate plus 5% per annum of the margin loan amount normally, whereas the interest rate for margin financing involving acquisition of a substantial interest in a listed company in Hong Kong and/or making a general offer to acquire issued shares of a listed company in Hong Kong under the Takeovers Code, the interest rate ranges from 1% to 3% per month; for the IPO loan, the current market interest rate is approximately 2% per annum or below of the IPO loan amount and varies from case to case on each IPO; for the term loan, the current market interest rate ranges from approximately 5% to 39% per annum of the term loan amount normally.
- (ii) Maximum margin loan amount to the Yeung Family
 - the need of such cap for the Group to stay competitive. If the cap is not sufficient and the Group is required to obtain approval from the Independent Shareholders before granting of the loans, the Group will not be able to meet the time constraints of the investment decisions of its clients in a timely manner;
 - past investment decisions and capital needs of the members of Yeung Family;
 - the expected future funding needs of the Yeung Family for capturing potential business opportunities, which includes the need for funding investments in listed shares in Hong Kong or overseas (including margin loan financing for investment projects involve making general offers under the Takeovers Code) for the three financial years ending 30 September 2024; and
 - the continuous increase in the maximum margin loan amount granted to Independent Third Parties for the year ended 30 September 2019 and 2020.
- (iii) IPO financing to the Yeung Family
 - it is expected that the IPO market will remain active in the forthcoming years, the increased number of secondary listings of Chinese firms may help IPO market maintain hot streak; and
 - The demand of IPO loan and potential IPO trading activities from members of Yeung Family will remain stable for the three financial years ending 30 September 2024.

- (iv) Maximum term loan amount to the Yeung Family
 - the expected funding needs of the Yeung Family for capturing potential business opportunities, which includes acquisition of properties or other assets or investment in private companies for the three financial years ending 30 September 2024.
- (v) Financial advisory fee from the Yeung Family
 - the Group has been providing corporate financial advisory services to members of the Yeung Family in relation to their investment projects, including general financial advice on corporate governance issues, shareholders' dealings in shares, acquisition of listed securities, advice on Listing Rules or Takeovers Code, and acting as sponsor for the listing of some of the corporate members of the Yeung Family;
 - the financial advisory fee would be received if the potential investment projects of members of the Yeung Family were materialized or completed during the Period;
 - it is expected that members of the Yeung Family will continue to engage the Group as financial advisor in their investment projects or corporate exercises in the three financial years ending 30 September 2024, particularly in complicated transactions such as general offers and IPOs; and
 - the determination of the cap under this category is with reference to the market price and practice and it is expected that financial advisory fee in the market will increase in the three financial years ending 30 September 2024.
- (vi) Commission and fee to the Yeung Family for their services being provided to the Group
 - the Yeung Proposed Annual Caps under this category shall include commissions and fees payable to the Yeung Family (i) for their acting as placees or underwriters for the securities or bonds to be issued (if any) by the Company; (ii) for their acting as placees or underwriters for the securities and bonds of other listed companies underwritten or placed (if any) by the Group; and (iii) for introducing clients to the Group relating to the Group's business;
 - the Group has been active in participating in fund raising activities during the Period. It is expected that the Group will remain active in future fund raising activities for itself and as placees and underwriters for other companies listed on the Stock Exchange which are Independent Third Parties ("Other Listed Companies") and members of the Yeung Family is expected to participate in future fund raising activities of the Company (if any) or Other Listed Companies of which the Group is acting as placees or underwriters during the three financial years ending 30 September 2024; and

- the commission and fee to the Yeung Family are estimated based on (i) the aggregate transaction amounts of fund raising activities that the Group has engaged during the Period; (ii) the historical transactions amounts under the 2018 Yeung FSA as compared to the Group's commission expenses for the same period; and (iii) the market rate and the historical rate of referral fee given to Independent Third Parties for business referral by the Yeung Family.

The utilization of the above caps in the future will depend on the then market condition and the investment decisions and preference of each individual member of the Yeung Family. As there is no clear and regular investment pattern that can be derived with reference to the historical amounts, the Directors consider that the above caps may or may not be fully utilized in each of the financial year.

2021 EMPEROR GROUP FSA

Pursuant to the 2021 Emperor Group FSA, the Group has agreed to provide to the Listed Members of Emperor Group (i) brokerage services for securities, futures and options trading; (ii) wealth management and asset management services; (iii) placing and underwriting services; (iv) financing services including margin loans, IPO loans and term loans; and (v) financial advisory services, commencing from 1 October 2021 up to 30 September 2024. Detailed rates and terms will be specified in the individual contract(s) of each transaction based on the type of services and the considerations are normally settled by cash; and will be on normal commercial terms with reference to the market price and practice, and in any event no less favourable to the Group than those available to Independent Third Party.

The provision of the services under the 2021 Emperor Group FSA to Listed Members of Emperor Group is in the ordinary course of business of the Group.

In determining the annual caps under the 2021 Emperor Group FSA, the Directors have categorized the transactions thereunder as follows:

- (i) commission, brokerage, fees and interest income to be received from the Listed Members of Emperor Group including placing and underwriting commission from acting as placing agent, underwriter or sub-underwriter;
- (ii) margin loans to be provided to Listed Members of Emperor Group;
- (iii) IPO loans to be provided to Listed Members of Emperor Group;
- (iv) term loans to be provided to Listed Members of Emperor Group; and
- (v) financial advisory services to be provided to Listed Members of Emperor Group (including general corporate financial services such as advice on Listing Rules or Takeovers Code on corporate exercises).

Emperor Group Previous Annual Caps

Set out below are the Emperor Group Previous Annual Caps obtained for the 2018 Emperor Group FSA:

	For the fir	For the financial year ended/ending 30 September	
	2019	2020	2021
	HK\$'000	HK\$'000	HK\$'000
(i) Commission, brokerage and fees ar interest income from the Listed Me			
of Emperor Group	204,000	215,000	228,000
(ii) Maximum margin loan amount to t	he		
Listed Members of Emperor Group	700,000	700,000	700,000
(iii) Maximum IPO loan amount to the	Listed		
Members of Emperor Group	70,000	70,000	70,000
(iv) Maximum term loan amount to the	Listed		
Members of Emperor Group	280,000	280,000	280,000
(v) Financial advisory fee from the Lis	ted		
Members of Emperor Group	15,000	16,000	17,000
Total	1,269,000	1,281,000	1,295,000

Historical transaction amounts under the 2018 Emperor Group FSA

Set out below are the historical transaction amounts under the 2018 Emperor Group FSA between the Listed Members of Emperor Group and the Group for the Period:

		For the finance 30 Sept 2019 <i>HK\$</i> '000	•	For the seven months ended 30 April 2021 HK\$'000
(i)	Commission, brokerage and fees and			
	interest income from the Listed Members			
	of Emperor Group	113	374	39
(ii)	Maximum margin loan amount to the			
	Listed Members of Emperor Group	_	_	_
(iii)	Maximum IPO loan amount to the Listed			
	Members of Emperor Group	_	_	_
(iv)	Maximum term loan amount to the Listed			
	Members of Emperor Group	_	_	-
(v)	Financial advisory fee from the Listed			
	Members of Emperor Group	2,120	2,055	1,190
Tota	1	2,233	2,429	1,229

During the Period, no margin loan, IPO loan or term loan was granted to any Listed Member of Emperor Group. All the Emperor Group Previous Annual Caps under the 2018 Emperor Group FSA are not exceeded as at the date of this announcement and it is expected that the transaction amounts made up to 30 September 2021 will not exceed such caps.

Emperor Group Proposed Annual Caps

Set out below are the Emperor Group Proposed Annual Caps for the 2021 Emperor Group FSA:

	For the finan 2022	For the financial year ending 30 September 2022 2023 2024	
	HK\$'000	HK\$'000	HK\$'000
(i) Commission, brokerage and fe interest income from the Lister			
of Emperor Group	200,000	200,000	200,000
(ii) Maximum margin loan amount Listed Members of Emperor G		700,000	700,000
(iii) Maximum IPO loan amount to	1 ,	,	,
Members of Emperor Group	70,000	70,000	70,000
(iv) Maximum term loan amount to			
Members of Emperor Group(v) Financial advisory fee from the	280,000 e Listed	280,000	280,000
Members of Emperor Group	15,000	15,000	15,000
Total	1,265,000	1,265,000	1,265,000

In determining the Emperor Group Proposed Annual Caps for the transactions contemplated under the 2021 Emperor Group FSA, the following principal factors have been taken into consideration:

- (i) Commission and interest income from Listed Members of Emperor Group
 - the Emperor Group Proposed Annual Caps under this category shall include (i) commission and brokerage fees on dealing in securities, futures and options contracts;
 (ii) commission income from asset management, insurance brokerage and wealth management;
 (iii) commission from acting as placing agent, underwriter or sub-underwriter for the securities of the Listed Members of Emperor Group; and (iv) interest income from financing;
 - the Group has been acting as placing agents/underwriters for the Listed Members of Emperor Group and the amount of commission income for placing, underwriting and sub-underwriting services for the three financial years ending 30 September 2024 is calculated based on (i) the assumed amount of fund to be raised by Listed Members of Emperor Group; and (ii) normal commission rate to be charged with reference to the market;
 - the expected interest income to be generated assuming the proposed maximum amount of margin loans and term loans will be advanced to the Listed Members of Emperor Group for the three financial years ending 30 September 2024; and

- the Emperor Group Proposed Annual Caps are calculated based on the following market rates:
 - (a) the normal market commission and brokerage fees on dealing in securities in Hong Kong range from approximately 0.1% to 0.25% of the transaction amount;
 - (b) management and performance fee from wealth and asset management will be charged at a percentage of the asset value and/or the appreciation of asset value with reference to the then prevailing market price and practice of the wealth and asset managers in the market; and
 - (c) the market interest rate for securities margin financing in Hong Kong ranges from approximately Prime Rate minus 0.5% to Prime Rate plus 5% per annum of the margin loan amount normally, whereas the interest rate for margin financing involving acquisition of a substantial interest in a listed company in Hong Kong and/or making a general offer to acquire issued shares of a listed company in Hong Kong under the Takeovers Code, the interest rate usually ranges from approximately 1% to 3% per month; for the IPO loan, the current market interest rate is approximately 2% per annum or below of the IPO loan amount and varies from case to case on each IPO; for the term loan, the current market interest rate usually ranges from approximately 9% to 39% per annum of the term loan amount normally.
- (ii) Maximum margin loan amount to Listed Members of Emperor Group
 - the need for such cap amount for the Group to stay competitive. If the cap is not sufficient and the Group is required to obtain approval from the Independent Shareholders before granting of the loans, the Group will not be able to meet the timing constraints of the investment decisions of its clients in a timely manner;
 - the expected future funding needs of the Listed Members of Emperor Group for business expansion and capturing potential business opportunities, which includes the need for funding investments in other listed shares in Hong Kong or overseas (including margin loan financing for investment projects involve making general offers under the Takeovers Code) for the three financial years ending 30 September 2024; and
 - despite no utilization of any margin loan during the Period, the proposed annual caps will allow flexibility should certain corporate exercise arise for the Listed Members of Emperor Group.

- (iii) IPO financing to Listed Members of Emperor Group
 - it is expected that the IPO market will remain active in the forthcoming years, and the demand of IPO loan and potential IPO trading activities from Listed Members of Emperor Group will remain stable for the three financial years ending 30 September 2024; and
 - the existing cap amount for the Period will be sufficient for the financial year ending 30 September 2024 for Listed Member of Emperor Group.
- (iv) Maximum term loan amount to Listed Members of Emperor Group
 - the expected funding needs of Listed Members of Emperor Group for business expansion and capturing potential business opportunities, which includes the need for funding investments in private companies, properties or other assets for the three financial years ending 30 September 2024; and
 - preparatory line to facilitate business development if the need for financing arises as business expansions and diversifications of Listed Members of Emperor Group are active and progressive.
- (v) Financial advisory fee from Listed Members of Emperor Group
 - the Group has been providing corporate financial advisory services to Listed Members of Emperor Group, including providing advices on Listing Rules and/or Takeovers Code on various fund raising activities and corporate exercises during the Period;
 - the financial advisory fee would be received if the potential investment projects of Listed Members of Emperor Group were materialized or completed during the Period;
 - it is expected that Listed Members of the Emperor Group will continue to engage the Group as financial advisor on project basis, particularly in complex transactions such as very substantial acquisitions, general offers and IPOs as well as annual retainer basis for the three financial years ending 30 September 2024; and
 - the historical amount of advisory fee received from Listed Members of Emperor Group, taking into account that there is increase in annual retainer fee during the Period and other potential projects in which the Listed Members of Emperor Group may require the financial advisory services provided by the Group.

The utilization of the above caps in the future will depend on the then market condition and the investment decisions and strategy of each Listed Member of the Emperor Group. As there is no clear and regular investment pattern that can be derived with reference to the historical amounts, the Directors consider that the above caps may or may not be fully utilized in each of the three financial years ending 30 September 2024.

REASONS FOR ENTERING INTO THE 2021 FSA

The Company is an investment holding company. The Group is principally engaged in the provision of financial services including (i) commercial and personal lending as well as margin and IPO financing; (ii) brokerage services, wealth management and asset management; (iii) placing and underwriting services for listed issuers; and (iv) corporate finance advisory services.

The Directors considered that the entering into of the 2021 FSA allows flexibility of the Group to continue to provide the financial services to the Yeung Family and Listed Members of Emperor Group. The Yeung Proposed Annual Caps and Emperor Group Proposed Annual Caps allow the Group to participate in corporate exercise and/or investment opportunities of its clients in a timely manner which is beneficial to the Group's revenue and such increase is in line with the development of the Group's business during these few years. The Directors (excluding the independent non-executive Directors who shall form their views in the letter from the Independent Board Committee to be set out in the circular) considered that the 2021 Yeung FSA and 2021 Emperor Group FSA are on normal commercial terms, in the ordinary and usual course of business of the Group, fair and reasonable and in the interests of the Company and the Shareholders as a whole.

LISTING RULES IMPLICATIONS

Ms. Daisy Yeung is the Executive Director and Managing Director of the Company. As such, the transactions contemplated under the 2021 Yeung FSA constitute continuing connected transactions of the Company under Chapter 14A of the Listing Rules.

As the applicable percentage ratios (as defined in the Listing Rules) calculated with reference to the Yeung Proposed Annual Caps exceed 5% and the annual amount exceeds HK\$10 million, the 2021 Yeung FSA and the Yeung Proposed Annual Caps are subject to announcement, the Independent Shareholders' approval, annual review and reporting requirements under the Listing Rules.

As at the date of this announcement, the Company and the counter-parties of the 2021 Emperor Group FSA, namely Emperor International, Emperor E Hotel, Emperor W&J, Emperor Culture and Ulferts International, are all indirectly controlled by the respective private discretionary trusts which were all set up by Dr. Yeung Sau Shing, Albert who is the deemed substantial shareholder of the Company. As such, under Chapter 14A of the Listing Rules, each of such counter-parties is a deemed connected person of the Company and accordingly, the transactions contemplated under the 2021 Emperor Group FSA constitute continuing connected transactions of the Company.

As the applicable percentage ratios (as defined in the Listing Rules) calculated with reference to the Emperor Group Proposed Annual Caps exceed 5% and the annual amount exceeds HK\$10 million, the 2021 Emperor Group FSA and Emperor Group Proposed Annual Caps are subject to announcement, the Independent Shareholders' approval, annual review and reporting requirements under the Listing Rules.

An Independent Board Committee comprising all the independent non-executive Directors has been established to make recommendations to the Independent Shareholders in respect of the 2021 Yeung FSA, Yeung Proposed Annual Caps, 2021 Emperor Group FSA and Emperor Group Proposed Annual Caps.

GENERAL

A circular containing, amongst others, the details of the 2021 Yeung FSA, 2021 Emperor Group FSA, Yeung Proposed Annual Caps and Emperor Group Proposed Annual Caps, a letter of recommendation from the Independent Board Committee and a letter of advice from an independent financial adviser together with a notice convening the SGM will be despatched to the Shareholders on or before 4 August 2021 in accordance with the requirements of the Listing Rules.

TERMS USED IN THIS ANNOUNCEMENT

"associate"	has the meaning ascribed to it under the Listing Rules
"Board" or "Director(s)"	the board of directors of the Company
"Company"	Emperor Capital Group Limited, an exempted company incorporated in Bermuda with limited liability, the issued shares of which are listed on the Stock Exchange
"connected person"	has the meaning ascribed thereto under the Listing Rules
"Emperor Culture"	Emperor Culture Group Limited, an exempted company incorporated in Bermuda with limited liability, the subsidiaries of which are principally engaged in entertainment, media and cultural development business; which include (i) cinema operation; and (ii) investment in films and a variety of cultural events and whose issued shares are listed on the Main Board of the Stock Exchange (Stock Code: 491)
"Emperor Culture Group"	Emperor Culture and its subsidiaries from time to time
"Emperor E Hotel"	Emperor Entertainment Hotel Limited, an exempted company incorporated in Bermuda with limited liability, the subsidiaries of which are principally engaged in provision of entertainment and hospitality services in Macau and whose issued shares are listed on the Main Board of the Stock Exchange (Stock Code: 296)
"Emperor E Hotel Group"	Emperor E Hotel and its subsidiaries from time to time

"Emperor International"	Emperor International Holdings Limited, an exempted company incorporated in Bermuda with limited liability, the subsidiaries of which are principally engaged in property investments, property development and hospitality in the Greater China and overseas and whose issued shares are listed on the Main Board of the Stock Exchange (Stock Code: 163)
"Emperor International Group"	Emperor International and its subsidiaries from time to time
"Emperor W&J"	Emperor Watch & Jewellery Limited, a company incorporated in Hong Kong with limited liability, the subsidiaries of which are principally engaged in the sales of European-made internationally renowned watches and self- designed fine jewellery products and whose issued shares are listed on the Main Board of the Stock Exchange (Stock Code: 887)
"Emperor W&J Group"	Emperor W&J and its subsidiaries from time to time
"Emperor Group Previous Annual Caps"	the previously obtained annual caps of the transactions contemplated under the 2018 Emperor Group FSA for each of the three financial years ended/ending 30 September 2021
"Emperor Group Proposed Annual Caps"	the proposed annual caps for the transactions contemplated under the 2021 Emperor Group FSA for each of the three financial years ending 30 September 2024
"Group"	the Company and its subsidiaries
"HK\$"	Hong Kong dollars
"Hong Kong"	the Hong Kong Special Administrative Region of the People Republic of China
"Independent Shareholders"	Shareholders other than Yeung Family, Listed Members of Emperor Group and their respective associates
"Independent Board Committee"	the independent committee of the Board formed to advise the Independent Shareholders in respect of the 2021 Yeung FSA, Yeung Proposed Annual Caps, 2021 Emperor Group FSA and Emperor Group Proposed Annual Caps

"Independent Third Party(ies)"	person(s) (and in case of company(ies) and corporation(s), their ultimate beneficial owner(s)) who is/are not connected person(s) of the Company and is/are independent of and not connected with the Company and directors, chief executive, controlling shareholders and substantial shareholders of the Company or any of its subsidiaries or their respective associates
"IPO"	initial public offering
"Listed Members of Emperor Group"	the listed members from time to time under the private discretionary trusts set up by Dr. Yeung Sau Shing, Albert, including but not limited to Emperor International Group, Emperor E Hotel Group, Emperor W&J Group, Emperor Culture Group and Ulferts International Group
"Listing Rules"	the Rules Governing the Listing of Securities on the Stock Exchange
"Period"	two years ended 30 September 2020 and the seven months ended 30 April 2021
"Prime Rate"	prime rate as quoted by The Hongkong and Shanghai Banking Corporation Limited from time to time
"SGM"	the special general meeting of the Company to be convened to consider and approve, if thought fit, the 2021 Yeung FSA, Yeung Proposed Annual Caps, 2021 Emperor Group FSA and Emperor Group Proposed Annual Caps
"Share(s)"	ordinary share(s) of HK\$0.01 each in the share capital of the Company
"Shareholder(s)"	holder(s) of the Shares
"Stock Exchange"	The Stock Exchange of Hong Kong Limited
"Takeovers Code"	the Code on Takeovers and Mergers as amended from time to time issued by the Securities and Futures Commission of Hong Kong

"Ulferts International"	Ulferts International Limited, a company incorporated in Hong Kong with limited liability, the subsidiaries of which are principally engaged in retailing of high quality home furniture mainly imported from Europe and whose issued shares are listed on the Main Board of the Stock Exchange (Stock Code: 1711)
"Yeung Family"	Ms. Daisy Yeung, an Executive Director and the Managing Director of the Company, and her associates, but excluding the Listed Members of Emperor Group
"Yeung Previous Annual Caps"	the previously obtained annual caps of the transactions contemplated under the 2018 Yeung FSA for each of the three financial years ended/ending 30 September 2021
"Yeung Proposed Annual Caps"	the proposed annual caps for the transactions contemplated under the 2021 Yeung FSA for each of the three financial years ending 30 September 2024
"2018 Emperor Group FSA"	an agreement dated 27 August 2018 entered into between the Company, Emperor International, Emperor E Hotel, Emperor W&J, Emperor Culture and Ulferts International in relation to the provision of financial services by the Group to the Listed Members of Emperor Group
"2018 FSA"	2018 Yeung FSA and 2018 Emperor Group FSA
"2018 Yeung FSA"	an agreement dated 27 August 2021 entered into between the Company and Ms. Daisy Yeung in relation to the provision of financial services between the Group and the Yeung Family
"2021 Emperor Group FSA"	a new agreement dated 22 June 2021 entered into between the Company, Emperor International, Emperor E Hotel, Emperor W&J, Emperor Culture and Ulferts International in relation to the provision of financial services by the Group to the Listed Members of Emperor Group
"2021 FSA"	2021 Yeung FSA and 2021 Emperor Group FSA

"2021 Yeung FSA"

a new agreement dated 22 June 2021 entered into between the Company and Ms. Daisy Yeung in relation to the provision of financial services between the Group and the Yeung Family

"%"

per cent

By order of the Board of Emperor Capital Group Limited Daisy Yeung Managing Director

Hong Kong, 22 June 2021

As at the date of this announcement, the Board comprises:

Executive Directors:

Ms. Daisy Yeung Ms. Choi Suk Hing, Louisa Ms. Pearl Chan

Independent Non-Executive Directors:

Mr. Chu Kar Wing Mr. Poon Yan Wai Ms. Wan Choi Ha