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Emperor Capital Group Limited (Incorporated in Bermuda with limited liability) (Stock Code: 717)

PROFIT WARNING

This announcement is made by Emperor Capital Group Limited (the "**Company**", together with its subsidiaries collectively referred to as the "**Group**") pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571, the Laws of Hong Kong).

The board of directors of the Company (the "**Board**") wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors that, based on the preliminary review on the latest available financial information of the Group, the Group expects to record a net loss for the six months ended 31 March 2020 (the "**Period**") as compared to a net profit recorded in the same period last year. The loss was mainly attributable to (i) a decline of revenue by not more than 20% amid the weakening investment sentiment due to market uncertainties during the Period; and (ii) a significant increase of impairment allowances for margin loans, after reviewing the accounts portfolio and financial positions of certain clients.

As the Company is still in the process of finalising its interim results of the Group for the Period, the information contained in this announcement is only based on preliminary assessment made by the management of the Company with reference to the latest financial information available. Shareholders and potential investors are advised to refer to details of the interim results announcement of the Company for the Period which will be released in mid-May 2020.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By order of the Board of Emperor Capital Group Limited Daisy Yeung Managing Director

Hong Kong, 29 April 2020

* for identification purpose only

As at the date of this announcement, the Board comprises:

Executive Directors:	Ms Daisy Yeung Ms. Choi Suk Hing, Louisa Ms. Pearl Chan
Independent Non-Executive Directors:	Mr. Chu Kar Wing Mr. Poon Yan Wai Ms. Wan Choi Ha