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PROFIT WARNING

This announcement is made by Emperor Capital Group Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571, the Laws of Hong Kong).

The board of directors of the Company (the "**Board**") wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors that, based on the preliminary review of the latest available financial information of the Group, the Group is expected to record a significant decrease in unaudited consolidated net profit for the six months ended 31 March 2019 (the "**Period**"), as compared with the same period last year. The substantial decrease in the net profit was mainly attributable to (i) a significant amount of impairment allowances for margin loans as well as loans and advances, which are made on certain clients after reviewing their accounts portfolio and financial positions; and (ii) a decline of revenue amid the weakening investment sentiment due to market uncertainties during the Period.

The Company is still in the process of finalising its unaudited consolidated management accounts for the Period. The information contained in this announcement is only based on preliminary assessment made by the management of the Company with reference to the latest financial information available. Shareholders and potential investors are advised to refer to details of the Group's interim results announcement of the Company for the Period which will be released in late-May 2019.

By order of the Board Emperor Capital Group Limited Daisy Yeung Managing Director

Hong Kong, 26 April 2019

^{*} for identification purpose only

As at the date of this announcement, the Board comprises:

Executive Directors:	Ms. Daisy Yeung Mr. Chan Shek Wah Ms. Choi Suk Hing, Louisa Ms. Pearl Chan
Independent Non-Executive Directors:	Mr. Chu Kar Wing Mr. Poon Yan Wai Ms. Wan Choi Ha